



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE THE APPLICATION OF:

Short et al.

Grp. Art. Unit:

Application No: 10/652849

Examiner:

Filing Date: 08/29/03

Date: December 22, 2003

METHOD OF PROMOTING
EMPLOYEE WELLNESS AND
HEALTH INSURANCE STRATEGY
FOR SAME

Atty. Dkt. No: S.WELL

INFORMATION DISCLOSURE STATEMENT

The following information and attached material are submitted for the Examiner's consideration relative to one or more of the claims in the above-identified application. A PTO 1449 (SB08) form and a copy, if required, of each item listed thereon are attached.

Respectfully Submitted,

Michael B. McNeil
Registration No. 35,949

I certify that this paper or fee was mailed with sufficient postage via first class mail on the 22nd day of December, 2003 to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450; Name Printed : Carrie Stremming; Signature



PTO/SB/08b(08-03)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number

Substitute for form 1449B/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(Use as many sheets as necessary)

Sheet

1

of

1

Complete if Known

Application Number	10/652849
Filing Date	08/29/03
First Named Inventor	Short
Art Unit	
Examiner Name	
Attorney Docket Number	Wellness

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Scott E. McFarland, PacifiCare Introduces Disease Management Incentive Program, 11/10/03, 1 page.	
		Michael D. Parkinson, M.D., M.P.H., and Doug Kronenberg, Consumer-Driven Health Care: Improving Outcomes and Reducing Costs, 10/13/03, Pages 1-7, Alexandria, VA, Copyright 2003, Lumenos, Inc.	
		Kaisernetwork.org, Daily Health Policy Report, 09/25/2003, Page 1, Henry J. Kaiser Family Foundation.	

Examiner
SignatureDate
Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 120 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.